



BUSINESS INTELLIGENCE

For Data Science & Visualization Certificate

Artificial Intelligence and Machine Learning are two of the most talked-about topics in the country today. If you're looking to start your journey towards a high-paying job in this field, look no further than Emory Continuing Education's Business Intelligence program. Our graduates have reaped the benefits of their training at Emory, one of the most trusted names in the nation. Don't just take our word for it—check out our website for testimonials from our successful graduates.



Certificate highlights

Organizations today encounter massive amounts of data, and they need to make sense of it to improve their business. In our program, you'll learn how to review massive amounts of data, understand the details, and identify problems and opportunities for the organization. For example, you'll learn how to reduce their cost structure, optimize their processes, increase their revenue, identify which items sell well and which ones don't, and determine their best and worst sellers. You'll do this through data visualization and storytelling—**skills that will make you unstoppable.**



Duration 11 weeks



Cost \$4,495



Time commitment 100 hours

Discover a new you in just 11 Saturdays!

Through engaging coursework and live online instructor-led sessions, students gain the knowledge to:

Practice data collection, data mining, & data loading by using applicable advanced features of Excel

Practice presentation and visualization techniques & storytelling using Tableau & MS PowerBI

Employ data analytics to gain insight into business operations, solve problems & create solutions for corporate & organizational issues

Define data relevancy, pattern recognition, trend analysis, & relationships among data elements & clusters



Who will benefit from this course

<p>IF YOU'RE LOOKING TO restart your career in a high-paying field,</p> <p>THIS PROGRAM IS FOR YOU.</p>	<p>IF YOU'RE LOOKING FOR one of the fastest ways to high-paying jobs,</p> <p>THIS PROGRAM IS FOR YOU.</p>	<p>IF YOU'RE LOOKING TO advance your career in the technology field and land a high-paying job in data science,</p> <p>THIS PROGRAM IS FOR YOU.</p>	<p>IF YOU'RE LOOKING TO improve your job prospects within your current organization by learning new technology,</p> <p>THIS PROGRAM IS FOR YOU.</p>
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Program badge

Feature your participation in the Management program with an official digital badge. These are issued at program completion and can be displayed in your online channels like LinkedIn.



Have questions?

The program advisor is available to meet with you and answer all of your questions. Schedule your personal session at calendly.com/harjman.



Our relationship with you doesn't end when the class does.

We're committed to guiding and supporting you throughout your job search and beyond. Even after you've landed a job, we're here to provide guidance and support whenever you need it.

Learn More

Call (404) 406-9020

Email harjman@emory.edu

Visit ece.emory.edu/areas-of-study/data-analytics/business-intelligence.php

Emory Continuing Education's (ECE) mission is to enrich the lives and enhance the careers of non-traditional students by providing excellence in education, advancing Emory's commitment to create, preserve, teach, and apply knowledge.



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