

THE ETHICAL PATH TO AI: NAVIGATING STRATEGIES FOR INNOVATION AND INTEGRITY

No recent topic in technology or ethics has captured the imagination or spread as quickly as the ethics of artificial intelligence (AI). How should modern organizations navigate the unprecedented challenges of AI? What strategies should be used to identify the risks, understand the scope, avoid the harms, and define responsibilities when designing and using AI systems? To help answer these difficult questions, the Emory University Center for Ethics is offering this online certificate program.



Upskill yourself

Develop a strong foundation in AI Ethics through hands-on experience in an AI system.

Build stakeholder trust

Generate value through responsible innovation in your organization and beyond.

Gain transferable skills

Conduct ethical impact assessments on various AI systems.

Boost your professional development

Enhance your career and leadership prospects.

Certificate highlights

This seven-week program is intended for executives, boards, and general management who face tough decisions about implementing AI programs in their organizations. Delivered through videos featuring international experts, reading lists, and transcripts, learners will be

invited to work on an AI system of their choice and to apply lessons to their chosen systems. The program is designed for six to eight hours of personal study time per week, is mainly asynchronous (self-paced), and successful students will earn a certificate of completion from Emory University.


Learning outcomes

After completing this certificate program, participants will be able to:

- Identify the ethical issues raised by use of AI at their organization and elsewhere
- Prepare an ethical impact assessment of their organization's use of AI
- Suggest how to align use of AI to the mission and values of their organization
- Prepare to respond to ethical challenges to their organization's use of AI

 **Duration** 7 weeks

 **Cost** \$1,450

 **Time commitment**
6-7 hours per week
(asynchronous)

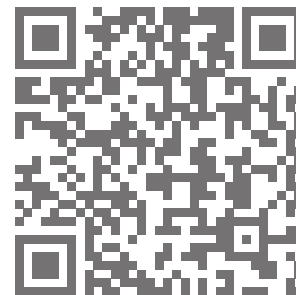
 **Contact hours** 40

Program badge

A digital badge will be issued to participants who successfully complete the program. It can be displayed in your online channels like LinkedIn and added to your email signature.



Scan to learn more:



Consider us a resource for support!

Let us know how we can be of assistance with your learning goals and journey. See below for contact info.

Learn More

Call (404) 406-9020
Email acourri@emory.edu
Visit ece.emory.edu/areas-of-study/technology/ethics-ai.php

Offered with support from:

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