

Web Design and Web Development Certification Program

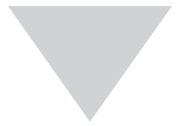
CORE COURSES FOR BOTH CERTIFICATES (exams required for completion)

(1-day) Introduction to Web Design & Development: Workflow That Works

(4-day) HTML & CSS

(2-day) Dreamweaver Level 1: Introduction

TAKE CORE CLASSES



DESIGN CERTIFICATE REQUIRED COURSES (exams required for completion)

(2-day) *Dreamweaver Level 2: Intermediate

(2-day) PhotoShop Level 1: Introduction
(if successful completion of exam, PS2 can be substituted)

(3-day) *Web Graphics & Interface Design Using PhotoShop, Illustrator & Fireworks

DEVELOPMENT CERTIFICATE REQUIRED COURSES (exams required for completion)

(1-day) Introduction To Dynamic Websites

CHOOSE CERTIFICATE



DESIGN CERTIFICATE TRACKS (no required exams, select 1 or more)

E-Commerce
(30 days)

Multimedia
(32 days)

Webmaster
(29 days)

Designer
(30 days)

(2-day) How to Add E-Commerce to your Website

(1-day) Search Engine Marketing

(1-day) Google Analytics: Analyzing Website Visitors

(2-day) Attracting Traffic to Websites Thru Social Media

(1-day) *Intro to HTML5

(2-day) Premiere Pro

(2-day) Flash Level 1: Introduction

(2-day) *Flash Level 2: Intermediate – Getting Started with ActionScript

(1-day) Creating a YouTube Channel

(1-day) Search Engine Marketing

(1-day) Google Analytics: Analyzing Website Visitors

(2-day) Dynamic Web Content: Blogs, Wikis and more

1-day) *Dreamweaver Level 3a: Advanced – Intro to Administering & Building Dynamic Websites

(1-day) *CSS3

(1-day) *Javascript for Designers: JQuery

(2-day) *PhotoShop Level 2: Intermediate

(2-day) Illustrator Level 1: Introduction (IS2 substitute)

DEVELOPMENT CERTIFICATE TRACKS (required exams, select 1 or more)

MS Developer
(27 days)

OS Developer
(30 days)

(2-day) SQL Server

(3-day) ASP.net

(2-day) AJAX

(2-day) ADO.net

(2-day) MySQL

(3-day) PHP

(2-day) *PHP2

(2-day) *Javascript Level 1: Introduction

(3-day) *Joomla for Developers

SELECT TRACK(S)



* Classes with prerequisite requirements

10-WEEK CAPSTONE COURSE

Create a professional, live Website with mentoring from a practicing Web design/developer

COMPLETE CAPSTONE



EARN YOUR EMORY WEB CERTIFICATE

EARN CERTIFICATE